

2024 *Pinnacle* AWARDS

SEPTEMBER 26, 2024 | CHELSEA PIERS | PIER SIXTY



BOMA
New York



INDIVIDUAL TICKETS

\$500 per person

***UP TO 7 INDIVIDUAL TICKETS**

TABLES ARE AVAILABLE

Table of 8	\$4,000
Table of 9	\$4,500
Table of 10	\$5,000
Table of 11	\$5,500
Table of 12	\$6,000

NOMINEES

HISTORICAL BUILDING

200 Lafayette Street

NEW CONSTRUCTION

Two Manhattan West

EARTH AWARD

100 Church Street
757 Third Avenue

RENOVATED BUILDING

51 West 52nd Street
888 Broadway
PENN 1

MIXED USE BUILDING

35 Hudson Yards
Moynihan Train Hall - The Farley Building

OPERATING CATEGORY: 100,000 - 249,999

1377 Motor Parkway, Islandia NY

OPERATING CATEGORY: 250,000 - 499,999

Banknote Building

OPERATING CATEGORY: 500,000 - 1 MILLION

730 Third Avenue
Brewster LIC (27-01 Queens Plaza North, LIC)

OPERATING CATEGORY: OVER 1 MILLION

1271 Avenue of the Americas

HENRY J. MULLER VISION AWARD

Anthony Malkin

EMERGING LEADER

Jeremiah McGinley
Merlin Pina

OUTSTANDING LOCAL MEMBER

Glenn Waldorf

MANAGER OF THE YEAR: 3-10 YEARS

Erica Checchia
Ashley Williams

MANAGER OF THE YEAR: 10+ YEARS

David Leest
Joseph McCausland
Kenneth Wrobel

CHIEF OPERATING ENGINEER

Glenn Albrechtsen
Nicholas Martone
Jeremiah McGinley
Nicola Ranieri

SECURITY PROFESSIONAL

George Giga
John Polizzano

JANITORIAL PROFESSIONAL

Wellington Briosio
Hatidze Capric
Gustavo Haith
Armando Inca
Aleksandar Stojanov

FIRE LIFE SAFETY DIRECTOR

Edward DelBalso
Daniel Bonilla
Jeffrey Hohne
Juan Valls

FIRE LIFE SAFETY PROFESSIONAL

Glen Braham
James Hahn

SPONSORSHIP OPPORTUNITIES

PLATINUM\$20,000

- 18 tickets* – prime seating
- Full Page, 4-Color Ad (7 1/2"w x 10"h)
- Company logo on signage, dinner tables and presentation
- Company logo on website and in email marketing
- Verbal recognition during awards program
- Acknowledgment in press release & social media

GOLD\$15,000

- 8 tickets* – preferred seating
- Full Page, 4-Color Ad (7 1/2"w x 10"h)
- Company logo on signage, dinner tables and presentation
- Company logo on website and in email marketing
- Acknowledgment in social media

SILVER\$10,000

- 6 tickets*
- Half Page, 4-Color Ad (7 1/2"w x 4 7/8"h or 3 5/8"w x 10"h)
- Company logo on signage
- Company name on website
- Acknowledgment in social media

COCKTAIL RECEPTION HOST\$7,000

- 3 tickets*
- 1/4 Page, B&W Ad (3 5/8"w x 4 7/8"h)
- Company logo on cocktail/dessert table signage
- Company logo on presentation during reception

DESSERT RECEPTION HOST\$5,000

- 2 tickets**
- Company logo on cocktail/dessert table signage
- Company logo on presentation during reception

CENTERPIECE\$5,000

- 2 tickets**
- Company logo on centerpiece signage

EVENT CONTRIBUTOR\$1,800

- 1 ticket**
- Company logo on signage

**Tickets include dinner. Ads will reflect in the guide book and e-journal*

***Does not include advertisement in the guide book*

ADVERTISING OPPORTUNITIES **DOES NOT INCLUDE TICKETS*

PAGE SIZES, COLOR & COSTS

Inside Front Cover – 4 color	\$4,935	Page One – 4 color only	\$4,935	Two-Page Spread – 4 color	\$7,140
Inside Back Cover – 4 color	\$4,410	Last Page – 4 color only	\$3,885	Two-Page Spread – B&W	\$3,990

AD SIZE & COLOR - *Special Placement Opportunities*

Full Page Bleed – 4 color	\$3,465	Full Page – B&W	\$2,205	1/4 Page – 4 color	\$1,312
Full Page – 4 color	\$3,255	1/2 Page – 4 color	\$2,205	1/4Page – B&W	\$1,050
Full Page Bleed – B&W	\$2,310	1/2 Page – B&W	\$1,312		

DESIGN & PRODUCTION SPECIFICATIONS

Publication trim size	8 1/2" w X 11" h
2-Page Spread	17" w x 11" h (<i>add 1/8" bleed</i>)
Full Page/Full Bleed	8 1/2" w X 11" h (<i>add 1/8" bleed</i>)
Full Page	7 1/2" w X 10" h
Half Page Horizontal	7 1/2" w X 4 7/8" h
Half Page Vertical	3 5/8" w X 10" h
Quarter Page	3 5/8" w X 4 7/8" h

YOUR AD MUST MEET THESE SPECIFICATIONS:

- ALL ads must be submitted as a high resolution PDF, **300 dpi minimum**. Include your company name in the file name.
- PDFs only—**no Word, InDesign, Publisher or other native files**; PDFs **must be the size of the ad** (refer to the sizes above)
- Photographic/logos must be **300 dpi minimum at the final size**

NOTE: The Pinnacle Award image can only be used by award winners with the permission of, and as specified by, BOMA New York.

PAYMENT TERMS: **Reservations must be accompanied by credit card payment.** If you must pay by check and need an invoice, contact **Sherri Staalesen** at sstaalesen@bermangrp.com. Checks must be made payable to BOMA New York **and received within 7 days of receipt of invoice**. Reservations are made on a first-come, first-served basis and are not confirmed until payment is received. Reservations are non-refundable. **Send all reservations forms to Sherri Staalesen** at sstaalesen@bermangrp.com

PUBLICATION-SET, SAMPLE ADS — ADDITIONAL \$200 TO CREATE SAMPLE AD. PLEASE PROVIDE YOUR COMPANY LOGO AND COMPLETE WORDING.

-A-

**CONGRATULATIONS TO
ALL THE BOMA NY
PINNACLE AWARD NOMINEES**

Company Name
Address
Phone Email and/or
Web Address

-B-

**COMPANY NAME
Salutes**
(fill in name of nominees)
**And all of tonight's
BOMA NY PINNACLE
Award Nominees
For being recognized as
New York's best**

-C-

**We Salute all of tonight's
BOMA NY Pinnacle Award
Nominees & Winners
Congratulations to all**

Company Name
Address
Phone Email and/or web address

RESERVATION & PAYMENT

SELECT YOUR TICKET OR TABLE

- ☐ Individual Ticket..... \$500 x _____
 ☐ Table of 9..... \$4,500 x _____
 ☐ Table of 11..... \$5,500 x _____
- ☐ Table of 8..... \$4,000 x _____
 ☐ Table of 10..... \$5,000 x _____
 ☐ Table of 12..... \$6,000 x _____

SELECT YOUR SPONSORSHIP - Check one

- ☐ Platinum..... \$20,000
 ☐ Cocktail Reception Host \$7,000
 ☐ Centerpiece*..... \$5,000
- ☐ Gold..... \$15,000
 ☐ Dessert Reception Host*..... \$5,000
 ☐ Event Contributor* \$1,800
- ☐ Silver..... \$10,000

**One per company and does not include an ad*

SELECT YOUR AD SIZE & COLOR - Check one. Does not include tickets.

SPECIAL PLACEMENT OPPORTUNITIES

- ☐ Inside Front Cover - 4 color .. \$4,935
 ☐ Page One - 4 color only..... \$4,935
 ☐ Two-Page Spread - 4 color... \$7,140
- ☐ Inside Back Cover - 4 color... \$4,410
 ☐ Last Page - 4 color only..... \$3,885
 ☐ Two-Page Spread - B&W ... \$3,990

PAGE SIZES, COLOR & COSTS - Black counts as a color. Ads are not commissionable. Does not include tickets.

- ☐ Full Page Bleed - 4 color..... \$3,465
 ☐ Full Page - B&W..... \$2,205
 ☐ 1/4 Page - 4 color..... \$1,312
- ☐ Full Page - 4 color..... \$3,255
 ☐ 1/2 Page - 4 color..... \$2,205
 ☐ 1/4 Page - B&W \$1,050
- ☐ Full Page Bleed - B&W..... \$2,310
 ☐ 1/2 Page - B&W..... \$1,312

PROVIDE YOUR PRODUCTION INFORMATION - Must be filled out - Check one. Please complete only if purchasing an ad.

- ☐ My agency/designer will be responsible for e-mailing the artwork.
 Agency Name _____ Contact Name _____ Phone _____ Email _____
- ☐ **OR** Use my ad from last year's Pinnacle Guide NOTE: **Only ads from 2023 that do not need updating can be picked up.** If you need help updating your ad, it can be done for a nominal fee to be determined once the old art is supplied.
- ☐ **OR** I've chosen ONE Sample Ad to be produced by publication staff:
☐ A ☐ B ☐ C Production cost = \$200 per ad in addition to the cost of the ad. Please be sure to select the size of the ad.

PAY FOR YOUR AD/SPONSORSHIPS — All ads/sponsorships will not take effect until payment is received and processed. Check is enclosed.

Name _____ Company _____
(Name as you would like for it to appear in our marketing material)

Phone _____ Email _____

Ticket \$ _____ + Table \$ _____ Ad Space \$ _____ + Production \$ _____ + Sponsorship \$ _____ = x COST: _____
(if you picked a sample ad)

To pay with credit card, check or require an invoice please complete the form and return to **Sherri Staalesen** at ssaalesen@bermangrp.com with your requested form of payment. Checks must be made payable to BOMA New York, One Penn Plaza, Suite 2205, New York, NY 10119 and **received within 7 days of receipt of invoice**. Reservations are made on a first-come, first-served basis and are not confirmed until payment is received.

Reservation forms are due by **Friday, August 30, 2024** | Artwork is due by **Friday, August 30, 2024**.

ALL ARTWORK must meet the guidelines. If it does not, it may not be accepted and/or quality cannot be guaranteed. If the publication has to redo the ad, there will be an additional charge. Contact **Sherri Staalesen** at ssaalesen@bermangrp.com or 732-865-0492 with any questions. **Send artwork to Sherri Staalesen at ssaalesen@bermangrp.com.** Include your company name and Pinnacle year in the file name. Your ad will not be published if BOMA New York has not received payment.